



For Immediate Release

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Donegal Mutual Insurance Company to Mark 125th Anniversary

Marietta, Pa. – On May 13, Donegal Mutual Insurance Company will celebrate 125 years of providing quality insurance protection to its policyholders.

“Over the past 125 years, there have been an extraordinary number of changes and challenges in the property and casualty industry. Donegal Mutual Insurance Company is pleased to have grown and prospered throughout all the changes. Our 125th Anniversary celebration will not only look back, but forward to a great future as well,” said President Don Nikolaus. The Company plans a series of events for its employees, as well as for its customers and agents, to celebrate the milestone.

Donegal Mutual began in 1889 when a small group of farmers in the Marietta, Pa. area came together to provide mutual protection for homes and farms. The Company’s home office, which has been expanded numerous times, remains in Marietta on a beautiful campus that houses over 430 employees. Today, Donegal Mutual is an “A” (Excellent) A.M. Best-rated company and is recognized among the leaders within the regional property and casualty insurance industry. The Company is well regarded for its financial stability, strength and integrity.

Donegal Mutual places significant emphasis on delivering outstanding customer service and being there for its customers when it matters most. Donegal Mutual is also committed to offering state-of-the-art technology tools to enhance operational efficiency and provide outstanding service to its agents and customers. In 2013, the Company introduced a new mobile application that allows customers to access their policy information, pay their premiums and report claims from their mobile phones. Donegal Mutual is also developing a new policy billing system, which will offer additional options for its customers.

Donegal Mutual fully supports the independent agency system, believing that an independent agent offers many advantages for insurance customers. Independent agents are familiar with a wide array of insurance companies, including Donegal Mutual, and their products. With quality products and excellent service, Donegal Mutual is confident in its ability to compete with any insurance provider – national or regional.

In 1986, Donegal Mutual formed a downstream insurance holding company, Donegal Group Inc. (an insurance holding company is a business corporation that owns insurance companies, but is not an insurance company itself). The Donegal Insurance Group family of companies includes Donegal Mutual Insurance Company, Atlantic States Insurance Company, Le Mars Insurance Company, Michigan Insurance Company, Peninsula Indemnity Company, The Peninsula Insurance Company, Sheboygan Falls Insurance Company, Southern Insurance Company of Virginia and Southern Mutual Insurance Company.